

VISIT OUR FURNITURE STORE, ACROSS THE STREET

3c Spools of Machin: Cotton  
3 Spools 5c

19c Salt & Pepper Shakers  
5c

25c "Rubber-set" Tooth Brushes  
15c

10c Cakes of Toilet Soap  
5c

STORE HOURS: Open 8:45 A.M.; Close 5:45 P.M.

"IT PAYS TO DEAL AT GOLDENBERG'S"

**Goldenberg's**

BOTH SIDES OF 7TH AT K ST. "THE DEPENDABLE STORE"

12 1/2c Yard-Wide Mohawk Cotton, 6 7/8c Yard

The genuine Mohawk Bleached Cotton, 36 inches wide; a grade you will recognize as especially fitted for making undergarments. Extra fine, soft-finish quality, free from dressing.

Regular 10c Camphorice, 5c

50c Jars of Pompeian Cream  
39c

Thin-Blown Tumblers With This Coupon  
3 1/2c

15c Pound C Talcum Pow  
8c

# Afternoon and Evening Dresses and Gowns

## Values Worth up to \$50.00, \$60.00 and \$75.00

### Choice at \$23.50



The special purchase from one of New York's most exclusive dressmaking firms making women's high-class, distinctive Afternoon and Evening Dresses and Gowns brings to the women of Washington unprecedented bargains in the choicest and most desirable articles of feminine attire the world of fashion can produce—at a price that hardly covers the cost of materials and making! They are brand-new, latest-moment styles, mirroring the smartest and most fascinating of the advance fashions for the coming winter, absolutely authentic down to the smallest detail.

Each dress is perfect, and shows wonderful charm in each individual conception. No two dresses alike, a feature worthy of mention.

When you consider that even an ordinary costume or dress costs twenty-five dollars you will realize what a wonderful opportunity this is to purchase High-class, Expensive Afternoon and Evening Garments, worth fifty, sixty and seventy-five dollars, for \$23.50.

As this sale comprises the maker's sample line, the sizes are 16, 18, 36 and 38 only—no larger sizes in the lot.

They are distinctive creations that will delight those who appreciate really clever, charming and beautiful styles. Only the briefest description is possible—you must see them with your own eyes to form an idea of their beauty and worth.

The richest and loveliest materials are employed in their fashioning; the silks and trimmings for the most part are imported.

### EVENING GOWNS. THEATER GOWNS AND AFTERNOON FROCKS

Of Georgette Crepe, Heavy Failles, Silk Nets, Chiffons, Gros de Londres, New Satins, Chiffons, Panné Velvet, Novelty Crepe, Etc.

Exquisitely designed, with trimmings of Brillants, Sequins, Metallic Embroidery, Imported Handmade Laces, Velours, Genuine Sunk Furs, etc. All the newest shades and combinations.

SEE WINDOW DISPLAY.

#### Coupon Sales

15c and 19c Hat Pins, 7c

THIS COUPON and 7c for regular 15c and 19c Sterling Silver Hat Pins, in neat shapes; embossed and engraved designs. (S)

4c Papers of Needles

3 Papers, 5c  
THIS COUPON and 5c for THREE papers of "Blue Black" English Needles. Regularly 4c a paper. Not in Dept. (S)

Regular 5c Tape Measures, 2c

THIS COUPON and 2c for Regular 5c Tape Measures, metal tipped; full 60 inches long; made of extra quality material. (S)

Regular 10c Dress Belting, 5c

THIS COUPON and 5c for Inside Dress Belting, in white or black; all widths. Regularly 10c a yard. Notion Dept. (S)

Darning Cotton, 5c

THIS COUPON and 5c for FOUR spools of Darning Cotton, in white; regular quality. Regularly 2 for 5c.

"Home Delight" Gas Heaters Regularly 25c, at 17c

THIS COUPON and 17c for the "Home Delight" Gas Heater, easily attached and costs but little; both heats and cooks. Regular price, 25c. Basement. (S)

Women's Petticoats, 29c

THIS COUPON and 29c for Women's Sateen Petticoats, in black, blue and green; neat, ruffled, all lengths. (S)

50c Flannelette Petticoats, 33c

THIS COUPON and 33c for Women's Good Quality Flannelette Petticoats; assorted light striped, etc.; regular and extra sizes. (S)

Infants' 29c Slips, 22c

THIS COUPON and 22c for Infants' Long Nain-sook Slips; neat yokes; also bishop style. (S)

25c Aprons, 19c

THIS COUPON and 19c for Women's Gingham Aprons; neat blue checks; pocket and tie strings. (S)

#### Warm Knit Underwear For Women and Children

Women's Heavy Fleeced Cotton Underwear; shirts with high neck and long sleeves; ankle pants; regular 25c values. 25c

Women's Heavy Fleeced Cotton Underwear; shirts with high neck and long sleeves; ankle pants; bleached and unbleached. 50c values. 35c

Boys' Heavy Fleeced Cotton Union Suits, high neck and long sleeves; ankle pants; unbleached only; odd sizes. 50c values. 35c

Children's Fleeced Cotton Underwear; shirts high neck and long sleeves; ankle pants; unbleached only. Sizes 24 to 34. Regular 25c values. 17c

#### Serpentine Crepe For Making House Garments

18c Value at 12 1/2c

This material is very popular for making kimonos and dressing gowns because of its good wearing quality and the fact it doesn't require ironing. 2 cases on sale tomorrow; in a large assortment of new styles and colorings, such as Persian designs, floral patterns and neat figures, in all the newest shades.

#### Our Silk Department Again to the Front With a Wonderful Offering of 36-in. Chiffon Taffeta Silks

### The Regular \$1.00 Quality in All Wanted Shades, Including 69c

#### Plenty of NAVY BLUE, at ...

A silk sale that may well be counted "extraordinary," because of the extreme desirability of Chiffon Taffetas, which are the most favored silks for waists and dresses this season.

Extra fine, pure-silk grade, with soft-tissue finish, 36 inches wide, in a complete assortment of wanted shades, including a plentiful supply of the scarce NAVY BLUES, as well as the following:

Midnight Blue, Belgian Blue, Copenhagen Blue, Alice Blue, Russian Green, Myrtle, Seal, Golden, Light Blue, Pink, Coral, Nile, Mals, Cora, Gray, Taupe, Wistaria, Plum, Lavender, Rearda, Old Rose, White, Cream, Black.

Come tomorrow and secure the material for your fall and winter dress at this big saving—69c a yard instead of one dollar.

40-inch Box Loom Crepe de Chine; extra heavy, rich, crepe finish, in a full assortment of street and evening shades, including white, flesh, light blue, pink, old rose, lavender, corn, silver, battleship gray, tan, golden brown, seal, alic, copenhagen, russian green, nila, rearda, wistaria, belgian blue, 87c

54-inch Black Satin Duchesse Royale, extra fine grade, for making handsome coats, street and evening dresses. Regular \$2.50 value. 1.49

36-inch Plaid Taffeta Silk, in a new assortment of all color combinations; extra heavy weight. Regularly \$1.50 yard. 1.29

40-inch Black Taffeta Silk, a high-grade, rich, lustrous chiffon finish quality. Worth \$1.50 yard. Sale price 98c

36-inch Colored Faille Silk Poplin, rich, quality, extra heavy weight; in a full range of wanted shades, including white and black. Regular \$1.00 value. Sale price, 65c

#### Prepare NOW for Cold Weather Needs 69c Flannelette Nightgowns For... 50c

Nowhere else in the city will you be able to find such an assortment of styles and such excellent qualities for the same money—make all the comparisons you like.

Made of heavy, soft, fleecy grade of flannelette; in ten different styles; including assorted stripes and plain white, with double yokes and neat washable braid trimmings; with and without collars; full cut and well made garments; in all sizes.

#### Women's Blanket Bath Robes \$1.98

Regular \$2.50 Value Tomorrow at \$1.98

Just the garment you want to slip on cold nights and mornings—made of heavy, soft-quality blanket robes; in rose, blue, pink, gray and red, with pretty floral patterns; collarless style, finished with neat cord on neck, pocket and cuffs; heavy cord and tassel at waist line; full cut, warm and comfortable bath robes—specially priced at \$1.98. Third Floor.

#### Sale of Wool Blankets

### Regular \$5.00 Grade at \$3.95 Pair

In spite of market conditions and the advancing cost of wool, we have been able to bring this lot of Good Quality Wool Blankets to below established price. Prepare to buy winter bedwear tomorrow.

They are Fine Quality 11-quarter Size Wool Blankets, in white or gray, with pink or borders and pretty blue plaids; superior French combed fleeces. Every one worth five dollars. Sale price, \$3.95 a pair.

Extra Fine Quality Double-bed Size Wool Blankets, white with various color borders; soft French combed fleeces. Worth \$5.00 pair. 72x90 Largest Size Comforts, for double beds, covered with best quality all-wool and printed cambrics; in light and dark colors, and filled with white sheet cotton. Values worth \$2.00 and \$2.50. 1.48

72x90 Large Size Double-bed Comforts, covered with satens, in light and dark colorings, filled with pure white sheet cotton. Worth \$3.00 each. 1.95

Large Double-bed Wool-nap Blankets, in white, tan and gray; various colors. Contain the warmth and have same appearance of the all-wool blanket, and will not become "knotty" when laundered. Worth \$3.00 pair. 1.95

Extra Large Double-bed Size Comforts, covered with the finest quality all-wool and printed cambrics, in a variety of patterns, in floral and solid colors. Values worth \$4.00 and \$4.50. 2.95

#### New Sweaters For Women \$2.98

### Worth \$3.50 at...

An unusual value—even for this store, where savings are the usual thing. Fine All-wool Sweaters, knitted in several weaves; with shawl collar and turn-back cuffs, with and without belts; trimmed with fine quality bone buttons. They come in green, gray, navy, brown, red and white. All sizes.

#### Welded Bleached Sheet Regular 59c Values, at... 39c

If your supply of Bed Muslins needs replenishing don't miss tomorrow's sale offering of 100 dozen Welded Sheets at 39c—the value well worth making a special trip after.

They are Double-bed Size Sheets, of fine round-thread sheeting, with a welded seam in the center, which increases their strength and wearing power. Hand torn and ironed, finished with 3-inch hem. Strictly perfect quality—not seconds or damaged sheets.

81x90 Seamless Bleached Sheets, double-bed size; heavy linenish sheeting; strictly perfect, full of service and satisfaction. 59c Worth 75c. Each. 39c

Crochet Bedspreads; double-bed size; in heavy raised and seilles designs. Worth \$1.39. 1.19

45x36 Bleached Pillowcases; extra fine quality; made of genuine pillow case cotton. Large size. Sold regularly at 25c each. 19c

#### Men's Suits and Overcoats

### Regular \$15, \$16.50 and \$18 Garments, at \$11.75

Try on one of these Suits or Overcoats—that's the surest way to realize what wonderful values you are getting. Every good model for men and young men, in a range of styles and materials that will please every taste. Without a doubt, it is the biggest clothing opportunity of the season.

THE SUITS—consist of handsome worsteds, fine cassimeres, chevots and fancy mixtures, in the most approved designs, including overplaid stripes, checks, dark mixtures, also fine serges and undressed worsteds. Sizes 16 to 20 for young men and 32 to 44, including stout.

THE OVERCOATS—are in all the prevailing models and lengths, and are shown in scores of new and snappy patterns and colorings. Latest box and balmoroon backs, in single and double breasted styles, also conservative effects, with cloth or velvet collars. Full or one-eighth lined. Sizes 16 to 20 for young men and for men from 32 to 44.

#### Presenting an Array of Unrivalled Values to Make This Washington's Greatest Sale of Women's New Fall Suits

Hundreds of the Smartest and Most Distinctive Models in Two Great Lots at Prices That Represent Savings of One-third to Nearly One-half.

Two huge purchases of Women's Suits join our regular stocks to make this the banner Suit sale of our career. The exceptional values emphasize in the strongest terms our ability to provide unusual savings right at the height of the season, and should make this store the busiest spot in Washington tomorrow. You will marvel at the vast assortments and clever styles—never have you seen such a variety of distinctive models and fine quality materials offered at such phenomenally low prices before.

**\$13.75 \$18.50**

Values Worth \$20.00, \$22.50 and \$25.00 Values Worth \$27.50, \$30.00 and \$32.50

Every new and smart idea is embodied in this matchless showing; all are high-class models, perfect in every detail of workmanship and finish.

Materials Include: Chiffon Broadcloth, Gabardine, Poplin, Cheviot, French Serge, Whipcord, Diagonal, Imported Mixtures, Novelty Weaves, Etc.

Styles include—Fur-trimmed Suits, Velvet-trimmed Suits, Braid-trimmed Suits, Russian Blouse Suits, Box Coat Suits, Norfolk Suits, Military Suits and Tailored Suits.

Colors include—African Brown, Military Blue, Russian Green, French Gray, Copenhagen, Prune, Navy and Black.

A complete range of sizes from 16 to 46, for misses, small women and large women.



#### Maker's Surplus and Samples of Women's Fall Neckwear

### Worth 25c and 39c for... 16c

A beautiful lot of Fall Neckwear, representing a prominent maker's line of samples and surplus lots left after filling regular orders—the biggest neckwear values of the season.

The collection includes Collar and Cuff Sets of all kinds, Vestees of oriental laces and sheer organdy, Puritan Collars and Sets, with hemstitched and corded edges; Imperial Frill Collars, Guimpes, Imported Swiss Embroidered Collars, in flat, roll and pleated-back styles; Military Collars, Novelty Ties, Fichus and many other clever novelties that women will like to possess.

#### New Laces for Trimmings, Waists and Dresses

Accordion-plaited Chiffon Cloth, extra quality; 20 inches wide; in white, pink, blue and black. 59c

27-inch Shadow Lace Flouncings, in white and ecru colors; pretty new designs. Worth 75c and 85c dozen to sell at this little price. 44c

42-inch Chiffon Cloth, extra fine quality, in black, white and all leading shades. Sold regularly at \$1.00 yard. 79c

42-inch Georgette Crepe, in white, black, navy blue, taupe, gray, flesh and pink. Regularly \$1.50 yard. 1.19

45-inch Indestructible Silk Net, for making waists and dresses; in Rocky Mountain blue, navy blue, green, brown, pink, white and black. Regularly \$1.00 yard. 88c

42-inch Printed Chiffon Cloth, white and navy blue grounds with beautiful floral designs. Regularly \$1.50 value. 1.19

36-inch Oriental All-over Lace; fine mesh quality, in white and ecru colors. Pretty designs. Regularly \$1.25 yard. 89c

Real Linen Cluny Laces, edgings and bandings; white and Arabian shades, for trimming scarfs, curtains, centerpieces, etc. Values worth up to 39c yard. 23c

Oriental Lace Edgings, white and ecru colors; 4 1/2 inches wide; pretty designs for trimming collars, sleeves and vests. Regularly 15c and 19c values. 12c

#### Linen Handkerchiefs For Women 5c

Women's Pure Linen Hemstitched Handkerchiefs, of good, sheer quality and full size; neatly hemstitched. 500 dozen to sell at this little price—5c each.

Men's Good Quality White Hemstitched Handkerchiefs, full size, green, brown, pink, white and black. Regularly 5c each. Sale price, 10c THREE for...

#### For the Cold Days Ahead--Flannelette Kimonos

### Regular \$1.25 Value at 98c

Warm and Comfortable Kimonos of heavy-weight, soft, fleecy flannelette; in pretty floral patterns of lavender, pink, blue and gray; made with adjustable waist; collars and cuffs of plain colored satin; all sizes at 98c.

#### 50c Crepe de Chine Rich Lustered Silk and Linen Material for Afternoon and Evening Wear, Specially Priced at Full 36 Inches Wide. 29c

Women in quest of stylish and inexpensive materials for making charming street, afternoon and evening dresses will be delighted with the beauty and charm of this Crepe de Chine—a silk-and-linen fabric that has the luster and appearance of the most expensive silk goods and wears better.

In a complete assortment of street and evening shades; also black and white. Sale price, 29c a yard.

#### 36-Inch Hollow-Cut Corduroy Regular \$1.25 Quality, at... 98c

The real Hollow-cut Corduroys are scarce and hard to find at the regular price. Here you will find an abundant supply—to say nothing of the economy of price.

Note the width—full 36 inches. The vogue for smart dresses, suits and coats. In a complete range of colors, such as Navy Blue, Plum, Brown, Russian Green, Battleship Gray, Wistaria, also White.

37-inch Costume Velvet; lustrous, deep-pile, in such favorite shades as Navy, Plum, Sapphire, Brown, Green, Battleship Gray and Black. Regular \$1.50 value. 1.15

52-inch Electric Seal Coating Flannel, extra heavy, deep-pile quality, with the softness and richness of the real electric seal. Very fashionable for women's coats. Regular \$3.98 price, 56 yard. 3.98

#### 19c Writing Paper, 10c

Special purchase of 1,800 packages of best Linen Writing Paper, put up in neat boxes containing 60 sheets each. Every one a 19c value. Sale price, 10c a box.

Envelopes at 5c a package.

#### 64-in. Satin Table Damask Regular 50c Grade, at... 29c

A just-arrived lot of 40 pieces of Yarn-mercerized Satin Table Damask, 64 inches wide, on sale at a price spells economy. Weighty and firm-woven grade guaranteed to launder perfectly and give satisfaction. Choice of half a dozen pretty patterns.

You will do well to buy enough to last all season—saving—29c a yard instead of 50c.

#### Two Big Towel Bargains

Extra Fine Bleached Turkish Towels; hemmed ends; soft plush finish, double thread grade; size 24x48 inches. Worth 35c each. 29c

Superior Quality Bleached Turkish Towels; extra heavy weight; hemmed ends; size 25x48 inches. Worth 50c each. 39c